Fees hair Düsseldorf 2027

Participation Stand type (only stand space)		**Regular Prices € / sqm from 02.06.2026**
Row stand	(1 side open)	**€ 245.00**
Corner stand	(2 sides open)	**€ 262.00**
End of block	(3 sides open)	**€ 280.00**
Island side	(4 sides open)	**€ 295.00**

Additional services (obligatory for every exhibitor)	Prices in € plus VAT.
Media lump sum	**€ 449.00**
AUMA contribution	**€ 0.60 / sqm**
Waste-disposal fee during fair time (maximum € 1,350.00 for space more than 499 m²)	**€ 2.70 / sqm**

Stand construction (valid only when requesting stand space)	Price/sqm in € plus VAT.
Stand construction A1	€ 114.95
Stand construction A2	€ 122.95
Stand construction S3	€ 135.95
Stand construction P1	€ 159.95
Stand construction H2	€ 158.95
Stand construction X3	€ 197.95
Custom-built stand	ServiceAlliance@messe-duesseldorf.de

Other costs	Prices in € plus VAT.
Co-exhibitor fee (for each co-exhibitor / booth)	€ 425.00
hair DIRECT supplement (exhibitors in the direct sales area)	€ 350.00/booth
Withdrawal fee before admission	free of charge
Withdrawal fee after admission (from 17.11.2026)	min. € 1,800.00 see Conditions of Participation

Details see Special and General Conditions of Participation for hair Düsseldorf 2027
(subject to correction)